



APPLICATION FOR ENROLLMENT
Leading Change

APRIL 11-12, 2011

OHIO UNIVERSITY, ATHENS OHIO

TUITION

\$495, includes all instructional materials, continental breakfast and lunch each day, breaks, one dinner and parking. Accommodations are additional.

ACCOMMODATIONS

The official Institute hotel is the Hampton Inn in Athens, Ohio. Participants are responsible for making reservations, Rates are \$70 per night, plus tax, single or double. Contact the Hampton Inn at 740.593.5600

PAYMENT

We accept checks or purchase orders. Make checks payable to Ohio University. Mail to address on this form. To pay by credit card, register online at www.ohio.edu/executiveleadership.

CANCELLATION POLICY

All cancellations must be made in writing. A full refund minus a \$50 administrative fee will be given up to two weeks prior to the course date. No refunds will be given after that date; however, you may select an alternate attendee up to one day before the course begins. Please notify the Executive Leadership Institute staff by calling 740.593.9381 or emailing oueli@ohio.edu.

SPECIAL ASSISTANCE

If you have a disability that requires special assistance, please notify the Executive Leadership Institute staff by calling 740.593.9381.

PROGRAM INFORMATION

All information regarding each specific program including session overview, tuition, payment options, and accommodations may be found at www.ohio.edu/executiveleadership

PERMISSION TO PHOTOGRAPH

Photographs may be taken during the program and used in future promotional materials and placed on our web site. By submitting your registration form, you give consent for photographs to be used in future promotional materials and/or on OUELI web site. Please contact us to "opt out" of having your photograph used.

NAME

TITLE

ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

COUNTY

PHONE

FAX

E-MAIL

Payment type: Check Purchase Order

First name you'd like to use on your name tag

Do you have any dietary restrictions or food allergies?

No

Yes, please specify



STRATEGIC LEADERSHIP:
Leading Change
April 11-12, 2011

THIS PROGRAM IS OPEN TO PUBLIC AND NONPROFIT LEADERS INTERESTED IN STRATEGY AND PUBLIC VALUE.

Any executive of a public or nonprofit agency will tell you that organizational change is difficult. According to research, 80% of major change initiatives fail to reach their intended outcomes. Yet the process of transforming an agency into one that delivers remarkable public value depends upon the ability to improve the agency, and often "to improve" means "to change."

Perhaps you've encountered resistance to change, even though the benefits to your staff, clients and stakeholders seemed clear. Have you tried to implement change and not accomplished all you set out to achieve?

Through an interactive computer simulation and discussion, this workshop will provide you with a framework for managing a successful change effort. Faculty will address the key issues of organizational change including managing change, assumptions and understanding effective decision making, assessing stakeholder resistance, and building a change team.

Don't miss this opportunity to take an in-depth look at change issues critical to the value-creating organization.

REGISTRATION + ACCOMMODATIONS

THREE WAYS TO REGISTER Transmit registration form via:

- Fax: (740) 597-3057
- Mail: OUELI, Voinovich School of Leadership and Public Affairs, Ohio University, Building 21, The Ridges, Athens, Ohio 45701
- Online: www.ohio.edu/executiveleadership

LOCATION The program will be held April 11 & 12, 2011, at the Voinovich School of Leadership and Public Affairs, Ohio University, Building 21, The Ridges, Athens, Ohio.

TUITION \$495: Includes all instructional materials, continental breakfast, lunch and coffee breaks each day, one dinner and parking. Accommodations are additional. Ohio University Continuing Education Units are available.

ACCOMMODATIONS The official institute hotel is the Hampton Inn, Athens, Ohio. Rates (per night, single or double) are \$70 plus tax. Please reference the OUELI room block for this program when reserving your room. For reservations, contact the hotel directly at (740) 593-5600.

CANCELLATION POLICY All cancellations must be made in writing. A full refund will be given up to two weeks prior to the course date. No refunds after that date; however, you may select a substitute up to one day before the course begins. Please notify OUELI staff by calling (740) 593-9381.

FOR MORE INFORMATION
PLEASE CALL (740) 593-9381 OR
TOLL FREE (877) 625-1714 OR VISIT
WWW.OHIO.EDU/EXECUTIVELEADERSHIP
OR CONTACT [OUELI@OHIO.EDU](mailto:oueli@ohio.edu)

The Ohio University Executive Leadership Institute, part of the Voinovich School of Leadership and Public Affairs, offers strategic leadership programs for public and nonprofit executives.



OHIO
UNIVERSITY

**Voinovich School of
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