



APPLICATION FOR ENROLLMENT
Leading with Vision, Value and Strategy

**OCTOBER 27-29, 2010
ATHENS, OHIO**

TUITION

\$795, includes all instructional materials, continental breakfast and lunch each day, breaks, one dinner and parking. Accommodations are additional.

ACCOMMODATIONS

The official Institute hotel is the Hampton Inn in Athens, Ohio. Participants are responsible for making reservations, Rates are \$70 per night, plus tax, single or double. Contact the Hampton Inn at 740.593.5600

PAYMENT

We accept checks or purchase orders. Make checks payable to Ohio University. Mail to address on this form. To pay by credit card, register online at www.ohio.edu/executiveleadership.

CANCELLATION POLICY

All cancellations must be made in writing. A full refund minus a \$50 administrative fee will be given up to two weeks prior to the course date. No refunds will be given after that date; however, you may select an alternate attendee up to one day before the course begins. Please notify the Executive Leadership Institute staff by calling 740.593.9381 or emailing oueli@ohio.edu.

SPECIAL ASSISTANCE

If you have a disability that requires special assistance, please notify the Executive Leadership Institute staff by calling 740.593.9381.

PROGRAM INFORMATION

All information regarding each specific program including session overview, tuition, payment options, and accommodations may be found at www.ohio.edu/executiveleadership

PERMISSION TO PHOTOGRAPH

Photographs may be taken during the program and used in future promotional materials and placed on our web site. By submitting your registration form, you give consent for photographs to be used in future promotional materials and/or on OUELI web site. Please contact us to "opt out" of having your photograph used.

NAME _____

TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY _____

STATE _____

ZIP CODE _____

COUNTY _____

PHONE _____

FAX _____

E-MAIL _____

Register by August 15th, 2010 for a \$50 discount.

LEADING WITH VISION, VALUE AND STRATEGY:
OCTOBER 27-29, \$795

Payment type: Check Purchase Order

First name you'd like to use on your name tag _____

Do you have any dietary restrictions or food allergies?

No Yes, please specify _____

I would like to earn Ohio University General Continuing Education Units (CEUs)

To help us develop relevant course activities, please answer the following questions:

How many years have you been in your current position? _____

What are the most significant leadership challenges you currently face?



STRATEGIC LEADERSHIP:
**Leading with Vision, Value
and Strategy**
October 27-29, 2010

**THIS PROGRAM IS OPEN TO PUBLIC AND NONPROFIT
LEADERS INTERESTED IN STRATEGY AND PUBLIC VALUE.**

Public and nonprofit leaders operate in complexity. Leaders are required to strategically manage diverse stakeholders, politics, service delivery systems, resources, advances in technology, competition, and new avenues for collaboration.

These demands require a new kind of leadership: One that positions executives as change agents who use strategy to create public value. The Ohio University Executive Leadership Institute (OUELI), presented by practitioners, thought leaders, and Ohio University faculty, equips leaders with tools and concepts on value, the heart of public and nonprofit organizations.

Through an interactive set of presentations, group activities and case studies, participants concentrate on four key areas:

- value creation – identify how to fulfill the organization’s mission in a manner that best meets public needs;
- political management – manage stakeholder expectations to ensure access to necessary resources and authority;
- operational capacity – acquire the capacity, skills and partners to successfully accomplish identified goals; and
- performance measurement – measure the organization’s performance and use data to advance strategy

REGISTRATION + ACCOMMODATIONS

THREE WAYS TO REGISTER Transmit registration form via:

- Fax: (740) 597-3057
- Mail: OUELI, Voinovich School of Leadership and Public Affairs, Ohio University, Building 21, The Ridges, Athens, Ohio 45701
- Online: www.ohio.edu/executiveleadership

LOCATION The program will be held October 27–29, 2010, at the Voinovich School of Leadership and Public Affairs, Ohio University, Building 21, The Ridges, Athens, Ohio.

TUITION \$795: Includes all instructional materials, continental breakfast, lunch and coffee breaks each day, one dinner, one reception and parking. Accommodations are additional. Ohio University Continuing Education Units are available.

ACCOMMODATIONS The official institute hotel is the Hampton Inn, Athens, Ohio. Rates (per night, single or double) are \$70 plus tax. Please reference the OUELI room block for this program when reserving your room. For reservations, contact the hotel directly at (740) 593-5600.

CANCELLATION POLICY All cancellations must be made in writing. A full refund will be given up to two weeks prior to the course date. No refunds after that date; however, you may select a substitute up to one day before the course begins. Please notify OUELI staff by calling (740) 593-9381.

FOR MORE INFORMATION
PLEASE CALL (740) 593-9381 OR
TOLL FREE (877) 625-1714 OR VISIT
WWW.OHIO.EDU/EXECUTIVELEADERSHIP
OR CONTACT OUELI@OHIO.EDU

The Ohio University Executive Leadership Institute, part of the Voinovich School of Leadership and Public Affairs, offers strategic leadership programs for public and nonprofit executives.



OHIO
UNIVERSITY

**Voinovich School of
Leadership and Public Affairs**

Building 21, The Ridges
Athens, Ohio 45701

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